

2026
**SPONSORSHIP
PROPOSAL**

MISSION AND VISION



MISSION

MFN Fishing's mission is to provide competitive fishing opportunities to our anglers, sponsors, volunteers and to our host community of Mattagami First Nation. MFN Fishing is committed to the competitive and recreational spirit of fishing through the sport of tournament angling on the waters of Mattagami Lake.

VISION

Our goal is to build high-quality fishing events that bring people together, celebrate the outdoors, and create lasting impact for anglers, families, and host communities.

We believe in:

- Anglers first – fair rules, strong organization, and events designed around the fishing experience
- Community connection – tournaments that support local economies, volunteers, and youth involvement
- Respect for the resource – responsible fishing practices and conservation-minded events
- Growth with purpose – evolving formats that stay modern, inclusive, and exciting without losing tradition
- Pride & professionalism – events people are proud to attend, support, and be part of year after year



ABOUT THE EVENTS

MFN Fishing is a community-rooted fishing organization based in Mattagami First Nation, built on a deep respect for the water, the fishery, and the people who depend on it. Since 2016, MFN Fishing has delivered professionally run walleye tournaments that balance competitive excellence with strong conservation leadership. With a live-release success rate exceeding 96% annually, our events reflect a genuine commitment to sustainable fishing practices and the long-term health of the walleye resource.

More than a tournament, MFN Fishing is a gathering point—bringing together anglers, families, volunteers, and local partners while creating meaningful opportunities for youth involvement and generating positive economic impact within the region. The MFN Fishing Fall Walleye Classic features a **two-division format—Pro and Amateur—**designed to ensure fair competition while encouraging participation at all levels. The Pro Division showcases experienced tournament anglers competing at an elite level, while the Amateur Division offers a welcoming and competitive environment for newer teams, recreational anglers, and families. This structure allows anglers to compete against peers of similar experience, strengthens the overall quality of the event, and supports the long-term growth of the sport.

Beyond the fishing itself, MFN Fishing places strong value on connection and community. Each year, the event includes a **Friday evening meal—traditionally a steak dinner—**that brings together anglers, families, volunteers, sponsors, and community members in a relaxed, social setting. This gathering has become a signature part of the Fall Walleye Classic, fostering camaraderie, strengthening relationships, and creating meaningful interaction between sponsors and participants. Guided by integrity, pride, and community values, MFN Fishing continues to grow with purpose—building experiences that honour tradition, respect the resource, and leave a lasting impact on Northern Ontario's fishing community.

SEPTEMBER 11-12

JOIN US

MFN Fishing invites you to be part of the 2026 MFN Fishing Walleye Tournament, taking place September 11-12, 2026 in Mattagami First Nation.

This event brings together 100+ teams, families, volunteers, and outdoor enthusiasts for a weekend built around competition, community, and respect for the resource. MFN Fishing tournaments are known for being well-run, welcoming, and memorable — both on and off the water.

We are currently seeking sponsors and partners to help elevate the angler experience and support the people who make this event possible. Sponsorship opportunities range from Bronze to Gold, as well as prize donations, volunteer support, and in-kind contributions.

In return, your business will receive strong visibility, meaningful community alignment, and recognition across event promotions, on-site signage, and social media.

Your support helps turn a great tournament into a great experience.

We would be proud to have you on board for 2026.

SEPTEMBER 11-12

OUR PACKAGES

Gold

- Company logo on the front of MFN Fishing committee and volunteers jerseys.
- Name used in all media spots and on all ad pieces and all PR releases and during event
- 2 complimentary accomodation and dinner at our event
- Digital Advertising on social media throughout the event
- Special signage at weigh station (provided by sponsor)
- Name and/or Logo on arrival overhead banner
- Publicity opportunity in our Angler's "goody bags"(provided by sponsor)
- Logo or name on boat numbers
- Name and logo on side and bottom Stage banners
- Name and Logo on Tournament Website
- Sponsor Plaque and Recognition at Tournament
- Banner at tournament headquarters (provided by MFN Fishing)
- Promotional Booth on Thursday & Friday (provided by sponsor)

\$ 5,000 +

Silver

- Company logo on the back of MFN Fishing committee and volunteers jerseys.
- Name used in all media spots and on all ad pieces and all PR releases and during event
- 2 complimentary dinner at our event
- Digital Advertising on social media throughout the event
- Special signage at weigh station (provided by sponsor)
- Name and/or Logo on arrival overhead banner
- Publicity opportunity in our Angler's "goody bags"(provided by sponsor)
- Name and logo on side and bottom Stage banners
- Name and Logo on Tournament Website
- Sponsor Plaque and Recognition at Tournament
- Banner at tournament headquarters (provided by sponsor)
- Promotional Booth on Thursday & Friday (provided by sponsor)

\$ 2,500 – \$4,999

Bronze

- Company logo on the back of MFN Fishing committee and volunteers jerseys.
- Name used in all media spots and on all ad pieces and all PR releases and during event
- Digital Advertising on social media throughout the event
- Special signage at weigh station (provided by sponsor)
- Name and/or Logo on arrival overhead banner
- Publicity opportunity in our Angler's "goody bags"(provided by sponsor)
- Name and logo on the bottom Stage banners
- Name and Logo on Tournament Website
- Sponsor Plaque and Recognition at Tournament
- Banner at tournament headquarters (provided by sponsor)

\$ up to 2,499



FALL WALLEYE CLASSIC

MATTAGAMI FIRST NATION, ONTARIO

Two Divisions. One Championship Weekend.

SEPTEMBER 11-12, 2026



2nd \$ 5,000
3rd \$ 3,000
4th \$ 1,750
5th \$ 1,125
6th \$ 700
7th \$ 675
8th \$ 650
9th \$ 650
10th \$ 650



2nd \$ 4,000
3rd \$ 2,000
4th \$ 1,000
5th \$ 800
6th \$ 700
7th \$ 600
8th \$ 550
9th \$ 550
10th \$ 550



+ Big Fish Prizes • Contingencies • Bonus Awards



Contact Us For More Information



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Mattagmi First Nation



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www.mfnfishing.com

Thank you

